



WiSEAN
Women in Sport and Exercise Academic Network



Virtual Conference 2020: *Getting back on their feet...*

Guest speaker abstracts



7th September 2020, 09:30-10:15 h GMT

Becoming a mother doesn't stop you being an athlete: My journey through ultrarunning, motherhood and campaigning for change

Sophie Power

Sophie will share her journey as an athlete – from being “unsporty” as a child to completing some of the hardest ultramarathons in the world. Her talk will give an insight into the world of ultrarunning and the physical and mental demands of nonstop racing over multiple days. She will also speak about how she trained for and completed the UTMB, a 106-mile mountain race just 3 months postpartum. The iconic photograph of her breastfeeding during the race, and the global discussion it launched have seen Sophie become an advocate for mothers as athletes. Sophie is now a trustee of Women in Sport and will talk about the importance of female-led research which will benefit women from grassroots to elite, at all stages of life.

7th September 2020, 10:30-11:15 h GMT

How do we get SmartHER in our support of female athlete health, wellbeing and performance?

Dr Emma Ross

At the start of the Tokyo Olympiad, in 2017, the UK High Performance System developed a campaign which aimed to optimise the support of elite female athletes. For a long time in sport, women have been treated and trained in ways that have been successful for their male counterparts, but which might not be optimal for a female athlete. In this presentation Dr Emma Ross, who developed and led the SmartHER campaign, will talk about what insight informed the SmartHER work and how the campaign challenged the status quo within elite sport by asking coaches, athletes and practitioners to consider the 'female' as well as the 'athlete' of the individuals they supported. The SmartHER campaign is so-called because we wanted everyone to be smarter about female-specific factors such as the menstrual cycle, breast support and pelvic health, and to consider how they use that new understanding in their role supporting athletes, whether as a coach or performance support practitioner. But how does that work in reality? How can we create high performance environments where female athletes can thrive and fulfil their performance potential? This presentation will explore the opportunities and challenges that we encountered on the SmartHER journey. Dr Ross will also discuss the importance of elite sport as a vehicle for change right across the participation to performance pathway, by inspiring and empowering girls and women to develop lifelong relationships with sport and exercise.

7th September 2020, 11:30-12:15 h GMT

Researching women in sport and exercise: Lessons learnt from East Yorkshire to the Middle East

Dr Bryna Christmas

As an exercise physiologist with experience of academia in the UK and Qatar, Bryna will discuss the research she has conducted so far on women in sport and exercise across health and performance. Women and girls are typically less active than men and boys across the globe. And there are unique barriers and challenges for girls and women, which may be further exacerbated across the Middle East. Elite women's sport is on the rise, and with global events taking place in hot and humid countries, it is essential that we understand how to prepare female athletes for these conditions, and identify specific strategies for elite females to enhance their performance. Bryna will draw upon key events, research and initiatives that could be used moving forward to address the gender inequalities, and suggest a multi-disciplinary, holistic and collective approach to research in women across sport and exercise.

7th September 2020, 14:00-14:45 h GMT

Women's sport recognition in the time of COVID-19: The example of women's football

Dr Marie-Stéphanie Abouna

The practice of football by women has undergone a remarkable evolution for a little more than a decade. While it has long been discredited and even treated as a "fun sport", it is attracting renewed interest through growing visibility in the public and media space, through a substantial growth in its membership, but also through the implementation of specific institutional mechanisms and policies aimed at developing the practice. Thus, various actions (such as the promotion of the best female footballers with the introduction of the women's golden ball, a more formalised organisation in clubs, or wage increase for certain female footballers despite a huge pay gap compared to their male counterparts) aim to legitimise the activity. However, there is still a division between football practiced by men and "women's football" practiced by women, as well as discourses that confine female activity to a secondary register. The growing interest in women's football hides several paradoxes. On the one hand, despite a strong growth in numbers (30,000 women members in the early 2000s and 165,000 in 2018 in France) compared to other sports federations, the rate of feminisation of football (7.5% according to the 2018 figures from the French Football Federation) remains one of the lowest among sports practices. On the other hand, there is still an implicit or sometimes explicit differentiation both in the gendered representations of the practice and the effects of marginalisation. This is the result of performative discourses and assignment of women footballers to their condition as women, but also in the unequal public recognition or visibility or the unequal economy of football as a whole. Even though the recognition of women's football remains to be built, one may wonder how a crisis such as COVID-19 can impact a growth process that is still so fragile. To what extent have the events concerning women been affected? In a sociological approach, this communication will review the situation and the current events of women's football compared to men's football, the potential consequences of COVID-19 and the levers to pull to reach a positive evolution. Examples will be drawn from European countries and particularly from France.

7th September 2020, 19:00-19:45 GMT

Optimising dancer health and performance in the time of COVID-19

Dr Nicky Keay

The demands of dance are increasing over the generations. Yet, dance is often seen as the poor relation of sport. Female dancers, like female athletes, can struggle to find evidence-based strategies to optimise health and performance, as scientific and medical research is more focused on men. Dance requires a unique combination of athleticism and artistry. Due to the aesthetic requirement of dance, dancers are at risk of relative energy deficiency in sport (RED-S). Evidence for the consequences of low energy availability will be discussed from previous studies in both young pre-professional and retired dancers. The latest results from a study assessing risk of RED-S in the international dance community will be presented for the first time, revealing the psychological drivers. The results of this study are particularly relevant in the time COVID-19 where professional dancers are only just returning to the studio, whilst theatres remain shut indefinitely. Comparison will be made with extensive guidelines for return to training and restarting of competition in sport.

7th September 2020, 20:00-20:45 GMT

The gendered politics of recovery: A feminist analysis of women's sport and exercise through COVID-19

Professor Holly Thorpe

In this talk, Professor Thorpe brings an interdisciplinary feminist perspective to understand the challenges for women in navigating time, space and resources for sport and exercise at various stages during the COVID-19 recovery response. Drawing upon two separate projects (an international survey with >1000 elite and recreational sportswomen, and interviews with women athletes and those working in the New Zealand sport and exercise industry), she reveals how women's opportunities, challenges and strategies for maintaining their sport and exercise participation was significantly impacted by economic (i.e., family incomes, job losses, limited budgets) and emotional (i.e., coping strategies, support structures) resources. Despite such challenges, many women took to developing a range of highly creative strategies to navigate time and space for ongoing participation. Both projects reveal the significant impact of the pandemic on women's training practices, everyday work and family routines, body image and modes of communication, as well as the emergence of new 'ethics of care' to support themselves and others during times of extreme personal and professional difficulty. Focusing on the impact of COVID-19 on the everyday sporting lives and careers of women, Thorpe offers insights that can inform the recovery process, and towards more equitable policies and processes supporting women in the sport and exercise sector during the challenging times ahead.

8th September 2020, 08:00-18:45 GMT

Why we need to undertake more research on female athletes

Professor Louise Burke

Females are under-represented in sports science research, with few studies involving solely female participants and even fewer being organised to investigate differences in the response between male and female athletes. The theme of greatest inequality involves interventions for performance enhancement. Personal experience has identified a number of explanations for the relative scarcity of female participants in sports science research: These include greater difficulty in recruiting females, smaller numbers of females of elite calibre, need to account for differences in menstrual status or stage of menstrual cycle, and difficulty in finding characteristics to allow matching with male athletes. Yet, it is important to undertake studies with female athletes if sports nutrition guidelines are to be realistically applied to this population. There are several reasons to consider that females may have special or different needs; these include differences in body size, the effects of specific sex hormones in the particular phase of the menstrual cycle, differences in nutritional status (e.g., energy availability or iron status) or other factors yet to be identified. Newer research on some sports nutrition practices – for example, the effectiveness of caffeine supplementation on endurance sports – has shown similar responses in male and female participants. Yet, in other areas – for example, nitrate metabolism and response to nitrate supplementation – there is preliminary evidence of differences between males and females. This presentation represents a call to arms for more research in female athletes.

8th September 2020, 09:15-10:00 GMT

The effects of female hormones on responses to resistance training

Dr Xanne Janse de Jonge and Dr Belinda Thompson

Women are exposed to fluctuations in female hormones throughout their reproductive years. For some these fluctuations occur in endogenous hormones during the menstrual cycle, while others are exposed to exogenous hormones in contraceptives. Especially for female athletes it is important to consider the effects of female hormones on resistance training adaptations. The limited research on acute responses to a resistance training session over the menstrual cycle has shown conflicting results with some reporting greater growth hormone response in the luteal phase, while others showed greater potential for recovery in the follicular phase. When comparing acute responses to resistance training between oral contraceptive (OC) users and women with a natural menstrual cycle there is also no agreement in the literature. These conflicting findings may be partly explained by methodological differences between studies. For research over the menstrual cycle it is important to schedule experimental sessions to coincide with the different hormonal environments. For OC research the many different varieties of OC need to be considered. For resistance training adaptations in particular, the different types of progestins play an important role due to differences in androgenicity. The few studies on chronic adaptations to resistance training suggest OC users may respond better to a resistance training programme than women with a natural cycle. For eumenorrhoeic women, however, follicular phase-based training seems to result in better responses than traditional resistance training programmes. Overall, it is evident that further high-quality research is needed to provide female athletes with resistance training recommendations.

8th September 2020, 10:15-11:00 GMT

Career reflections and future directions: Words, pictures, kids and trees

Professor Zoe Knowles

This session outlines Professor Knowles' career pathway over 23 years through many 'firsts' within research, applied practice, projects and unique roles she has created. Zoe will share candidly the origins, successes, and challenges from this period and present use of research methodologies including Write Draw Show and Tell, and reflective and creative approaches as 'firsts'. More recent work has seen the emergence of public, place and civic engagement in her portfolio and she will explain why these are important for the sport and exercise sector and especially in light of COVID-19 recovery. Zoe will offer questions to the audience and hopes to challenge, provoke and disturb conventional thinking on research motivation, engagement and career pathways.

8th September 2020, 11:15-12:00 GMT

Oestrogen regulation of musculoskeletal function

Associate Professor Mette Hansen, PhD

Gender differences are observed in regard to connective tissue structure and function, which may be linked partly to a differential sex hormonal profile. The effect of female hormones on skeletal muscle connective tissue is a puzzle. Endogenous and exogenous administered oestradiol seems to influence the tendon and ligament mechanical properties differently. The latter may be related to a combination of direct and indirect hormonal effects. This presentation will add pieces to the puzzle by showing results from primarily human cross-sectional trials and randomised-controlled trials, which have aimed to elucidate effects of oestrogen and oral contraceptives on connective tissue protein turnover, tissue composition and biomechanical properties – and injury risk. Use of oral contraceptives seems to reduce tendon and muscle connective protein synthesis rate in young women and enhance tissue stiffness. In contrast, administration of oestrogen replacement therapy to elderly hysterectomised women seems to result in higher tendon collagen synthesis rates and relatively lower tendon stiffness. Furthermore, the endogenous fluctuations in oestrogen during the menstrual cycle are linked to a greater knee joint laxity and higher risk of sustaining an anterior cruciate ligament injury in eumenorrheic young athletes. In conclusion, several findings indicate that endogenous and exogenous females influence the ligaments and tendon structure and biomechanical properties. This raises several questions to be answered in future research studies to be able to give sex-specific advice to the female athlete in regard to participation in sport to improve health and performance.

8th September 2020, 13:00-13:45 GMT

#TimeToSeaChange: Crossing oceans for women in sport

Victoria Evans

In difficult times it's easy to revert to traditional ways of doing things. Whether that's women not being active, or professional sport being a female-free zone, during the coronavirus pandemic we have seen huge setbacks to the momentum previously built towards developing the culture of sport. How do we continue to ensure women's sport develops and thrives, not just survives after this period? Having worked as a sports lawyer for the last decade, and experienced sport as a powerful vehicle for change in her own life, driving progress in this sector is a cause Victoria Evans feels incredibly passionate about. Undertaking roles at adidas, Red Bull and UEFA, she has seen first-hand how the culture around women's sport is starting to change, but that there is a long road ahead. If we are to truly optimise women's athletic success and their participation, development needs to be led from the top. This presentation will explore why continued investment in women's sport as a growth sector makes sense for all stakeholders and how every voice can have impact in driving positive change. On this last point, Victoria walks the walk. The presentation will also look at her preparations for a challenge of extreme magnitude – solo rowing the Atlantic – in a bid to deliver a core message about women using sport and challenge to empower and create change.

8th September 2020, 14:00-14:45 GMT

Getting to the top and staying there: Experiences of elite Qatari female athletes

Hanna Gildam-Clark

Prior to COVID-19, sport participation rates for females in Qatar were low. Fundamental to investigating the reason for this was understanding the motives of current elite female athletes, particularly because they have spent years in the realm of Qatari sport in order to achieve elite status. The results revealed that elite Qatari female athletes' motivation towards their sports participation were multidimensional and highly self-determined. Any barriers they encountered did not affect their sustained commitment towards their sporting endeavours. Since becoming an elite athlete for the Qatar National Women's Rugby 7s Team, I have been able to understand and witness first-hand the results of my existing study, especially during the Coronavirus pandemic. Furthermore, I underwent surgery on an existing injury prior to full lockdown. To aid my recovery I have been utilising my sport psychology background, previous injury experience and my research. I believe the tools and skills I have learnt during this period will be useful and should be considered for all female athletes on their return to play following this pandemic. I will also discuss other recommendations for sporting organisations to further increase the promotion of female sport worldwide.

8th September 2020, 19:00-19:45 GMT

Opportunities and challenges for women in sport leadership in the COVID-19 world

Professor Laura J. Burton

In the midst of the global pandemic, gendered leadership beliefs and norms like “think manager–think male and think crisis–think female” have been amplified. This presentation will address two significant factors impacting women working in sport leadership. First, the COVID-19 pandemic has further exposed the invisible labour of caretaking and increased workloads for women. Prior to the pandemic, women in sport have been labelled an at-risk group for their higher levels of work-family and family-work conflict. Specifically, women, compared to men, do more unpaid and unnoticed labour, and this invisible labour becomes exhausting, undervalued, and demoralising. Second, narratives of women’s success leading their nations through the pandemic may lead to essentialist thinking that women are in some innate, biological way, better at leading in crisis compared to men. We must be aware of how gender essentialist thinking can position women into precarious leadership positions. Narratives around how strong women leaders were better able to address the COVID crisis reinforce stereotypes regarding why women may be better at leading through crises. Instead of relying on stereotypes of sport leadership post-COVID, lessons learned from the crisis offer not only ways to reimagine sport as a more equitable space but also ways to shift implicit leadership models regarding strong leaders in sport away from a model that is biased against women in sport leadership.

8th September 2020, 20:00-20:45 GMT

Keeping fit and active: Implications and opportunities for women post lockdown

Kate Nicholson

The Coronavirus lockdown and restrictions have been a major disruptor to people's lives and resulted in a re-setting of priorities and forging new meaning for the future. Women have been especially impacted, with gender roles amplified and limited time to prioritise self. Worryingly, declining activity levels for women have reversed a previously positive trajectory, widening the gender gap again. Existing barriers to participation for women around self-confidence and self-efficacy have been amplified for many and return to previous activities limited by both fear and lack of availability. However, the pandemic has also brought about opportunity, with physical health and wellbeing now more important than ever before, evidence of some women experiencing being active for the first time and the emergence of creative initiatives to help women prioritise their fitness. Funded by Comic Relief, Women in Sport looked to understand the impact on women across different life stages to help determine how sport and exercise, in a world that may not return 'to normal', can be successfully managed and how to learn from and better leverage the broader value of exercise post lockdown. Now is the time, not only to quickly adapt to the changes for sport and exercise, but also to respond to the opportunity to reset and reimagine how it can evolve for women; to kick-start a step change in activity levels, no longer accepting the gender gap which leaves women less active than men throughout their lives.

Presenter abstracts

Monday 7th September, 15:00 h GMT

Exercise-related experiences of female runners during pregnancy and postpartum

Izzy Moore¹, Megan James¹, Emma Brockwell², Grainne Donnelly^{3,4}, Joanne Perkins⁵

¹Cardiff Metropolitan University; ²Physiomum, private practice; ³South West Acute Hospital, Western Health and Social Care Trust, N. Ireland; ⁴University of Ulster; ⁵Mumma physio, private practice

Prior to developing prenatal and postpartum interventions to support females to undertake exercise and running, it is important to understand what females currently do and what guidance is provided. The study aimed to assess the exercise-related experiences of, and guidance provided to, female runners during pregnancy and postpartum. An online survey was devised by expert pelvic health physiotherapists and human movement scientists and distributed via social media channels. Proportions (%) were calculated and content analysis undertaken for prenatal concerns. A total of 787 postpartum females completed the survey (age M = 33.7, SD = 3.7 years). During pregnancy, only 36% ($n = 280$) were given any prenatal exercise guidance. Of these, pelvic floor exercises were the most common guidance provided (88%; $n = 246$), followed by physical activity (55%; $n = 154$) and general strengthening (55%; $n = 154$). Concerns that stopped prenatal females running were: pain/discomfort, fatigue and sickness, and fear of miscarriage/harm to the baby. The majority did not receive any postpartum guidance about returning to running (63%; $n = 494$). Concerns regarding returning to running were leaking urine (13%; $n = 263$), feeling heaviness in the vaginal area (30%; $n = 237$) and not knowing how to return in a safe manner (22%; $n = 172$). Introduction of prenatal exercise guidance as standard practice may alleviate fears that stop some females running during pregnancy. Postpartum interventions are needed to increase confidence in how to return to running safely and to address concerns regarding pelvic floor dysfunction symptoms.

Monday 7th September, 15:15 h GMT

The effects of menstrual and contraceptive cycle monitoring in elite soccer

Guy Pitchers^{1,2}, Kirsty Elliott-Sale³, Thomas Donelon¹ and Jamie O'Driscoll¹

¹Canterbury Christ Church University, UK; ²Charlton Athletic Women's Football Club, UK;

³Nottingham Trent University, UK

Monitoring menstrual cycles (MC) and hormonal contraceptive (HC) use is promoted as best practice for practitioners working with female athletes. Research has yet to determine the effects of long-term monitoring on athletes and if any changes occur within the club environment. The aims were to: (i) gain a better understanding of athlete experiences of MC/HC monitoring; (ii) identify athlete perceptions of MC/HC use on training and competition performance; and (iii) explore if monitoring affects a player's ability to discuss MC/HC use within the club. Twenty soccer players completed a daily wellness survey, including questions on their current non-hormonal/hormonal status, period/withdrawal bleed and symptoms experienced. At the conclusion of the season, players completed a questionnaire assessing their experiences of the MC/HC monitoring. Overall, 85% of players reported that monitoring made them more conscious of their individual cycle, with 90% reporting a 'very positive' or 'positive' experience. Non-hormonal contraceptive athletes perceived a 91% and 73% impact of MC on training and competition performance, whilst HC users reported 55% and 33% alike. Monitoring was beneficial in enabling athletes to discuss their own cycle with other players (80%), strength and conditioning coach (100%) and medical staff (65%) but not soccer coaches (30%). Monitoring of MC/HC use was beneficial for most athletes and staff, but more work is required to improve the relationship between athlete and soccer coach. Effects upon training and competition performance occurred in both groups but are reported to be higher in non-hormonal contraceptive athletes.

Monday 7th September 15:30 h GMT

Ergonomic fit of equipment for female whitewater kayakers: Can changing sitting height increase paddle stroke efficiency?

Shelley A. L. Ellis¹, Mike Lauder², Neal Smith² and Andrew Callaway¹

¹*Department of Rehabilitation and Sports Sciences, Bournemouth University, UK*

²*Institute of Sport, University of Chichester, UK*

Whitewater kayaking has been underrepresented in the scientific literature, largely due to its recreational nature. Whitewater kayaks are manufactured on male body specifications, due to the male-dominated history of the sport. Female kayakers must therefore adapt the kayaks to meet the demands of the environment, task, and their own anthropometry, commonly achieving this through changes to sitting height. The aim of this work was to develop an accessible method to identify the optimum sitting height for female whitewater kayakers. With institutional ethical approval, a sample of experienced female whitewater kayakers (n=7) was recruited. A technique efficiency observational method was developed utilising kinematic technique measurements and boat movement measures around four of the six degrees of freedom. Kinetic measurements from the paddles were also recorded. These markers of stroke efficiency were combined, and methods of analysis were employed in pursuit of prediction of the optimum seat raise for female whitewater kayakers. The method based on percentiles proved to be the best predictor of optimum seat raise, and identified seven markers of efficiency that could be used together by kayakers and coaches to identify optimum sitting height for female whitewater kayakers. These included two-dimensional kinematic measurements of pitch, velocity change, left arm reach, and stroke length left to right, alongside a timed slalom course and kinetic measurement of both left and right paddle strokes. A change in sitting height improved paddle stroke efficiency in 85.71% of the participants.

Monday 7th September 15:45 h GMT

Do more flexible feet explain differences in injury risks and patterns between female and male middle-distance runners?

Anna Kosciuk^{1,2}, Hannah J. Moir¹ and Nicola Swann¹

¹Kingston University London, UK; ²Profeet Sports Lab, UK

Running-related injuries are multifactorial and their prevalence is influenced by a variety of internal and external risk factors, such as age, training volume and distance. Even when accounting for these risk factors, females have been shown to have a greater risk of running-related injuries than males, the mechanisms of which are not clearly understood. The aim of this study was to investigate sex differences in foot mobility, lower limb function and injury history in middle-distance runners. Twenty-six runners (13 males, 13 females), who ran between 30-40 km per week, were assessed on foot mobility, lower limb function and gait, through a variety of static, clinically recognised tests (Foot Posture Index, Windlass Mechanism, Supination Resistance and Single Leg Squat Tests) and dynamic, two-dimensional video analysis. A history of running-related injuries was reported by 73.1% of participants. Patterns of injuries differed, such that in females, hip (33.3%), ankle (33.3%) and foot injuries (33.3%) were most common and in males, knee (40%), shank (30%) and foot injuries (20%) were most common. Significant differences in injury prevalence were, however, only identified for the knee and hip ($p < 0.05$). Females had more pronated and flexible feet than males, with a positive relationship between injury occurrence and supination resistance in females ($p < 0.05$). Data in this study provided provisional evidence for different foot characteristics and mechanisms of running-related injuries in female and male runners, which should be considered in training.

Monday 7th September, 16:00 h GMT

Physical activity behaviours of women in the North East during the COVID-19 UK 'stay at home' restrictions

Alison Innerd¹, Lynsey Bainbridge¹, Natalie Connor², Louise Morris², Gemma Nelson², Emma Giles¹

¹*School of Health and Life Sciences, Teesside University;* ²*Tees Valley Sport, Middlesbrough*

The World Health Organization declared COVID-19 as a pandemic in March 2020. As a result, the UK Government imposed 'stay at home' restrictions. These restrictions advised everyone to stay at home except for daily exercise, essential shopping and commuting, with public gatherings exceeding two people prohibited. This survey explored the impact of stay-at-home restrictions on physical activity (PA) behaviour of people in the North East of England. An online survey was completed by adults during the first phase of the restrictions (29 April and 13 May 2020), reporting of their PA behaviours and changes during COVID-19. Out of 1,141 responses, 825 females completed the survey (aged 16-72 years; 98% white; 95% no disability). Ninety five percent of female participants reported living in a house, with access to outdoor space. Approximately half reported living with children, with 2% living alone. Preliminary analyses showed that 73% reported PA behaviour to have changed during restrictions; 50% exercised more with household members than before restrictions; 28% reported increased PA, with 25% reporting a decrease; 58% reported that PA was a priority before and during the pandemic; 82% went outside to exercise most days; 80% had never used online exercise platforms at home and 29% did not use them during restrictions. Walking was the most popular activity, with social distancing cited as a barrier to PA. Early findings provide insight to support the region's recovery strategy, particularly for local authorities, public health, and the voluntary sector to design PA services for physical and mental health.

Monday 7th September, 16:15 h GMT

A co-produced virtual community health project with mothers of young children from a disadvantaged neighbourhood to support healthy lifestyle behaviours

Paula Wittels¹

¹Brunel University, London, UK

This study critically examines a co-produced virtual community health project with mothers of young children living in a disadvantaged neighbourhood. Working with 20 mothers from a diverse range of ethnic backgrounds, the work involves the creation and development of a Facebook group and programme of nutritional and physical activity sessions reflecting the needs and desires of the mothers. The work draws on coproduction strategies in community settings to examine the feasibility of designing, implementing and evaluating a virtual community health group for the participants. The project arose from doctoral research on the challenges faced by low socioeconomic status mothers who wish to adopt and sustain nutritional and physical activity strategies to benefit their health. Current public health interventions, particularly in the areas of sport/physical activity and diet, are commonly not relevant to mothers living in areas of disadvantage and do not take account of their views and ideas. This doctoral research identified the significance of a community participatory approach, and a supported self-help group was suggested and embraced by the mothers themselves.

Monday 7th September, 16:30 h GMT

Using video role models to modify middle-aged women's physical self-perceptions and attitudes towards physical activity behaviours

Megan Laura Trollope¹, Stuart William Flint², Jayne Raisborough³ and Joanne Hudson¹

¹*Swansea University, UK*; ²*Leeds University, UK*, ³*Leeds Beckett University, UK*

Women are 36% more likely to be inactive than men; for middle-aged women, this is partly because of a lack of relatable role models. Middle-aged women experience negative ageing stereotypes, while physical activity (PA) is promoted using “young, attractive” women. Therefore, the current study used positive role models to modify stereotypes of ageing and PA. Twenty-three middle-aged women (M = 53.9, SD = 3.3 years) watched a video of older women performing different life activities and were then interviewed. Three months later they attended a focus group or interview. They completed the Ageing Stereotypes and Exercise Scale and the Possible Selves scale at recruitment, pre-video and at three-month post-intervention. Pre-video interviews revealed three negative PA stereotypes: ‘too old to be active’, ‘shouldn’t be in a gym’ and, being a ‘good mother’ and three PA narrative groups: (1) Identity (identities central factor to PA participation); (2) physical (in)activity; and (3) confidence (lack of confidence underpinned physical inactivity). Three months post-intervention, Group 1 reported increased PA and more positive attitudes towards ageing, group 2 reported more positive attitudes towards PA, and Group 3 increased confidence to be physically active. Positive role models began to reduce the negative impact of ageing stereotypes on some self-perceptions and PA, thus, might offer a useful intervention. Underpinning interventions with relevant narrative themes might also help increase PA (e.g., maintaining a core identity element for a woman with an identity narrative).

Monday 7th September 17:00 GMT

**Facilitating a collaborative learning culture within a basketball community of practice –
A personal account of action research**

Sarah Wagstaff¹

¹*Cardiff Metropolitan University, UK*

Interaction with peer coaches is a useful means of informal learning and coach development and thus participating in a community of practice (CoP) is recommended. For a lead coach, who has responsibility for mentoring coaches, there is a need for greater collaboration with coaches; the aim of the study was, therefore, to build and facilitate a CoP. A form of emancipatory action research was used, which involved three cycles: planning, acting, observing and reflecting; each cycle included a team meeting. Personal reflective logs were kept throughout and focus groups ($n = 3$) were conducted on conclusion of the third cycle. Results provide an insight into the process of establishing a CoP, measuring the effectiveness of the CoP and highlighting the factors which contribute to its sustainability. Key findings include 1. legitimate peripheral participation, 2. the individual within the community and 3. the bigger picture. Whilst a longer period was necessary to build culture, we were successful in creating a CoP and facilitating a collaborative learning environment. The main limitation of the action research was the pandemic which meant we were unable to be in our practical environment. Future direction includes the need for coaches to observe each other. Furthermore, for the sustainability of the CoP, there is a need for a skilled facilitator and the CoP must continue to add value to its members and the club.

Tuesday 8th September, 15:00 h GMT

A longitudinal case-study approach to professional female ultra-triathletes' pain management

Britta Maria Sorensen¹, Carla Meijen¹ and Stacy Winter¹

¹St Mary's University, Twickenham, London, UK

An athlete's tolerance levels to pain or discomfort can be influenced by various biopsychosocial factors. Within the burgeoning pain literature, a focus on the endurance and ultra-endurance athlete has emerged; however, the majority of this research has employed non-elite samples, has focused on male participants, and has been conducted within an experimental setting. Monitoring the pain experiences of elite female ultra-athletes over a season, and within their natural setting, would bridge this knowledge gap. This study adopted a mixed-method approach to longitudinally monitor three professional ultra-triathletes over 15-months. The aim was to adopt a biopsychosocial approach to explore their pain experiences, management, rest, recovery, and mood, and ascertain the factors that may influence them. Data collection consisted of semi-structured interviews with each athlete (six-monthly intervals) and online weekly reflective journal entries. The journal enabled athletes to write about their experiences, provide weekly training details, and reflect on pain behaviour self-report questions relating to their self-efficacy, emotion, and control of pain or discomfort for that week. Three inventories were used to measure rest and recovery, mood, and pain: Recovery-Stress Questionnaire for Athletes (RESTQ-SPORT), Brunel Mood Scale (BRUMS), and the McGill Short form, completed weekly via an online link. Lastly, at six-monthly intervals, the Sports Inventory for Pain-25 (SIP) was completed online. Due to the longitudinal nature of this study, data collection is still ongoing. A 'snapshot' focusing on how the hormonal cycle can influence mood and pain tolerance for these athletes is discussed.

Tuesday 8th September, 15:15 h GMT

Gender, leadership and governance in English National Governing Bodies of sport:

Formal structures, rules, and processes

Lucy Piggott¹ and Jordan Matthews²

¹University of Hertfordshire, UK; ² University of Chichester, UK

We explore the extent to which the administrative and governance hierarchies, rules, and processes of England Golf and the Lawn Tennis Association reproduce or resist gender segregation and male dominance within their leadership and governance. Drawing on Bourdieu's theory of practice, we seek to expand upon current literature in the field to better understand the workings of gender power relations at the structural level of organisational practice. Semi-structured interviews with male and female leaders were supplemented by an analysis of formal documents from the two organisations. We found that gender power relations that privilege dominant men were simultaneously conserved and resisted within the two National Governing Bodies (NGBs) in the paid and voluntary workforce. Vertical gender segregation, the exclusion of women from the highest leadership positions, and the gendered distribution of tasks were impacted by the NGBs' administrative and governance structures, rules, and processes. Whilst resistance to male-dominated leadership and governance was evident, transformational organisational change was found to be lacking. This highlighted the limitations of leadership and governance changes being primarily driven through top-down, policy-based approaches. We emphasise the importance of a combined approach at the structural, cultural, and individual levels to enable sustainable and transformational organisational change.

Tuesday 8th September, 15:30 h GMT

"There has been no difference between male and female athletes in the VBL [German Volleyball League] for almost 15 years" – Between equal visibility and objectified staging of female athletes in professional volleyball teams in Germany

Christina Plath¹

¹University of Vechta, Germany

While sports reporting is often characterised by binary gender stereotypes, the marginalisation of non-male performance and a so called “male gaze”, this does not seem to apply to the professional volleyball sport in Germany at first glance. At national and international level, the matches and tournaments are represented at least equally or with a 1:4 ratio in favour of the women's teams in the media. Also, the female athletes are represented in active poses. In line with this notion, the German Volleyball League (VBL) and the German Volleyball Federation (DVV) communicate that they have been realising gender equality for 15 years. On the basis of the theory of objectification and the concept of hegemonic masculinity, the staging of the volleyball sport by the association and clubs is examined in terms of content analysis, in addition to media visibility. While more than half of the volleyball club members are female athletes, women are strongly marginalised in all leadership/responsibility positions. Furthermore, there is a strong contrast between the communicated realisation of gender equality from the VBL and DVV and a sexualised marketing of female athletes by their sports clubs. The comparatively high visibility of women's teams thus contributes, at least in part, to the reproduction of gender stereotypes through an objectified staging of the female athletes.

Tuesday 8th September, 15:45 h GMT

COVID-19 and elite women's sport: Experiences of lockdown and concerns for the future

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The COVID-19 pandemic decimated elite level sport across the globe, although there were concerns that this impact affected women's sport much more so than for men's sport. This research considers both the impact of the enforced global lockdown on elite female athletes, examining the immediate effect on their training practices, welfare and financial situation, and their perceptions on the long-term impact on women's sport. A qualitative, online survey was used to collect anonymous data from 95 elite sportswomen. Data were coded to enable frequency analysis, and then analysed thematically. Many sportswomen noted the positive support received from coaching networks regarding adapted, individualised training programmes and their mental well-being. A reduction in time spent training, and changes to types of training, was reported. However, many felt they had less access to equipment as women, and that men's sport was a priority. Professional and semi-professional sportswomen, already operating in financially precarious circumstances, were also impacted through a reduction in match fees and/or sponsorship, or furlough. The sportswomen emphasised their concern that these two issues combined would impact women's sport more than men's sport, potentially reversing the progress made in recent years. The findings provide empirical evidence of a gendered dimension to the experiences of elite athletes during lockdown, and a concern for the future of women's sport. When elite sport re-builds post-COVID, there should be a greater awareness of the difficulties that were faced by sportswomen, and targeted action to tackle gender inequality in sport, especially around media coverage and funding/sponsorship.

Tuesday 8th September, 16:00 h GMT

Gendered curricula and female students' experiences on university sport courses

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Our research is guided by the following research aims: a) to understand how gender is constructed in curriculum design and b) to explore how gender is taught to undergraduate students and how they are taught to challenge existing gender relations in sport. This research is significant, as across higher education institutes in the UK more male students study on sport-related degree courses than female students, and positions in elite sport remain male dominated. In 2017/2018, 12,705 female students studied a sport-related course compared to 26,885 males. The reason for the gender gap across sport courses may be complex and multifaceted; however, in order to challenge existing ideas about female athletes and women in sport, the ways in which courses are marketed, how curriculum is designed and how students are taught about gender are all significant. This is particularly the case where students study subjects where the male body and research on male athletes are normalised, and where stereotypes about female athletes and women in sport go unchallenged. Data derived from a case-study exploring sport courses at one university are presented. This includes an analysis of curricula content, marketing of sport courses, and workshops with students on their experiences of the curricula, gender and learning spaces, to explore how issues of gender are experienced by students on sport courses.

Tuesday 8th September, 16:15 h GMT

Developing a strategy for female role models in physical activity and sports promotion

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The aim of this study is to create a role model sports-based intervention to promote physical activity (PA) and sport participation in female youth. A systematic literature review will be conducted on role model-led interventions, as well as a national survey to identify the nature and experience of role models in Irish society. In Ireland, 9% of girls (aged 10-18 years) meet the daily recommendations for PA and 23% participate in sports at least once per week. Among adult females, 26% meet PA recommendations, and in 2017, 69.9% of 16-19-year olds participated in sport, which decreased with age to 35.9% among those ≥ 35 years. Just 3% of sports print media is devoted to women's sport; 23% of those in leadership, through Chief Executive Officer positions and National Governing Body board membership, are female, and the ratio of male to female coaches in sport is 2.5:1. Role models are star athletes, loyal players, coaches, and parents who inspire and empower others through their own participation and involvement in sport. It has been shown that girls are less likely than boys to have sporting role models and that children with role models are more physically active. There is a lack of evidence for how role model-led interventions can promote PA, but evidence suggests that role models must be relevant and accessible. In Ireland, Gaelic Games are the most popular team sports for girls. The local, amateur nature of these games provides an ideal setting for a successful trickle-down effect on sport/PA.

Tuesday 8th September, 16:30 h GMT (Lightening talk)

Understanding perception and factors influencing levels of physical exercise in both male and female patients with Psoriatic Arthritis: A qualitative study

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Psoriatic arthritis (PsA) is a distinct variant of inflammatory arthritis of unknown aetiology, associated with the skin disease, psoriasis. Physical exercise is known to improve physical function and reduce fatigue and disease-related activity in patients with rheumatic conditions, including PsA. Nevertheless, the majority of patients with PsA are physically inactive, indicating possible barriers when it comes to physical exercise. Pain, fatigue and time have been identified as barriers to physical exercise in PsA patients. Further exploration of these findings is needed to further elicit patients' preferences and opinions in order to increase patients' participation and adherence to physical exercise, thus reducing fatigue and disease-related activity. This qualitative study looks to assess barriers and facilitators, explore patients' preferences and opinions relating to physical exercise prescription/content, and analyse the potential differences between male and female perceptions. This study will be useful in developing interventions tailored to the patient's needs, and thus more likely to be successful when it comes to exercise prescription and adherence. Demographic variables, psychological status and disease characteristics will be analysed. The results from this study will further inform an exercise intervention involving the comparison of different training modalities and an analysis of the physiological and psychological effects, thus informing clinical practice in terms of appropriate and individualised exercise prescription to PsA patients.

Tuesday 8th September, 16:40 h GMT (Lightening talk)

How is the elite cycling world changing for the French female cyclist? A cultural and comparative snapshot of progress so far

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There are many sociocultural and historical factors that influence the inequalities for the elite female cyclist in France. A new association is working hard to address these inequalities and provide them with a professional status similar to that of the male cyclists. The aim of this presentation is to explore and update the latest and ongoing work of this association, to discuss some female-specific issues from the cyclist's perspective, e.g., needing education on nutrition and training or dealing with harassment. This talk offers insight and cultural comparison for female cyclists, for the same objective of smashing the inequalities in sport. For example, the association's aim is to professionalise women's cycling in France and improve cycling conditions for women around the world with the women's CPA (Association of Pro Riders): The international association CPA Women defends the interests of female cyclists, is committed to improving their working conditions and represents their members in cycling institutions. In 2017, CPA opened its doors to a number of high-level female athletes striving to find an association to represent them and their interests, much in the same way as male athletes are represented. This is how CPA Women came to life as the women's chapter of the International Riders' Association, which is open to female athletes only. The French association-AFCC finalised the protocols that helped prepare, via a working group, so that athletes can return to road racing safely – not an easy task, since races are all over the world.

Tuesday 8th September 17:00 GMT

Enabling resistance training in young female soccer players: An examination of coaching attitudes

Christo Manginis¹ and Alex Blackett¹

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This study sought to uncover why young female soccer players rarely resistance train despite its unique benefits; in addition, we wished to investigate what might enable players to undertake resistance training. Thirteen club and/or high school varsity coaches of female soccer players were asked, via semi structured interviews, about their perceptions and potential implementations of resistance training. Thematic analysis was used to analyse the interviews revealing many positive opinions about resistance training. Experience and personal research led to knowledge and understanding of the physical and mental benefits of resistance training, which enabled coaches to promote and engage this form of training. Coaches were also empowered by creativity and close relationships with resistance training experts. Injury and social fears, such as the loss of femininity, were major barriers for coaches and players. Lack of resources also made it difficult for coaches to promote resistance training and for girls to engage. Lastly, coaches were hesitant to encourage young athletes, of about 13 years and below, to engage in resistance training because it was deemed either especially dangerous for these athletes and/or unnecessary. This notion is at odds with the research and may cause children to either start resistance training late or to never resistance train at all. This research can help coaches to overcome their biases regarding resistance training and improve their practices.